



Anuga Select Brazil

Sao Paulo, Brazil

April 6-8, 2027

**Set up day is April 5*

The Brazilian food and beverage market continues to thrive, offering exceptional opportunities for U.S. exporters to expand their reach in this dynamic region – the largest consumer market in Latin America. As one of main commercial partners of Brazil, the United States has consistently played a vital role in meeting the country's growing demand for high-quality consumer-oriented products.

Anuga Select Brazil 2027, taking place from April 6 to 8 in São Paulo, is your gateway to connecting with top Brazilian buyers and decision-makers in the industry and generate additional success stories for Southern USA companies. This premier event will feature:

Market Insights: Gain a competitive edge with an in-depth market briefing and tour, providing critical insights into trends and consumer preferences.

Networking Opportunities: Engage with industry leaders and showcase your products to influential stakeholders in the Brazilian market.

Secure your spot now and be part of the future of food and beverage innovation in Brazil!

Participation Fee:

- **Corner Booth:** \$1,775; **Early Bird Special:** \$1,575 (if you register and pay before January 1, 2027)
- **In-line Booth:** \$1,619; **Early Bird Special:** \$1,419 (if you register and pay before January 1, 2027)

Fee Includes:

- Booth space and standard furniture package
- Market briefing and retail tour
- Interpreter for your booth (please request in advance if needed)
- Shipping of up to 100 lbs. of product samples through SUSTA's designated freight forwarder, Winn Expo (Denise Winn at denise@winnexpo.com)*

**Fresh/frozen/chilled products may be subject to separate allowances*

Registration Deadline: February 8, 2027 (No refunds for cancellation after this date)

Product Samples: All participants are required to provide samples of their products at the event; if there is a reason you cannot sample your products, you must contact SUSTA's Global Events (events@susta.org) team upon registration.

Industry Focus: Food Service Products, Retail Products

Product Description: Beer, Wine and Distilled Spirits, Condiment & Sauces, Chocolate & Confectionery, Dairy Products, Fresh Fruit and Vegetables, Meat Products and By-products, Non-Alcoholic beverages, Processed Fruits and Vegetables, Snacks, Soup & Other Food Preparations, Sugar-free products, Tree Nuts

Activity Managers

If you have a question about an event, feel free to contact us at events@susta.org

SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](https://www.state.gov/smart-traveler)

and monitor the [Travel Advisories \(state.gov\)](https://www.state.gov/travel-advisories) webpage before traveling.

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